

KSNV DT 3.1  
Quarterly Report  
3<sup>rd</sup> Quarter, 2010

**ECONOMY**

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: July 12, 2010

DESCRIPTION: The parent company of the Riviera Hotel and Casino is filing for bankruptcy protection.  
The Riviera holding corporation is getting the backing of more than 75 percent of its' debt holders. It owns the Riviera Hotel on the Las Vegas strip as well as the Riviera Black Hawk Casino.

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PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: July 12, 2010

DESCRIPTION: Nevada's current two-year state budget plan calls for spending of about three billion dollars more than the state collects in taxes and fees.  
Three billion dollars is also about what it takes to run our state for an entire year...all the money for schools, prisons, roads, healthcare...the whole ball of wax. Obviously we can not shut down all those things for a year ...so big changes have to happen.

PROGRAM TITLE: NEWS 3 AT 6PM  
TYPE: NEWS  
DATE OF BROADCAST: July 13, 2010  
DESCRIPTION: New 50 state survey to do business ranks Nevada near the bottom. Explore survey results.

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PROGRAM TITLE: NEWS 3 AT 11  
TYPE: NEWS  
DATE OF BROADCAST: July 13, 2010  
DESCRIPTION: Downtown re-development has been a very hit and miss effort. We're all familiar with the makeover of downtown Las Vegas. Some of the buildings are fantastic...bringing jobs and tax dollars to our city. Others have been a bust. Now...rather than just let the re-development effort concentrate in the downtown area, the city is proposing expanding the plan to cover other run down areas of Las Vegas.

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PROGRAM TITLE: NEWS 3 AT 11PM  
TYPE: NEWS  
DATE OF BROADCAST: July 13, 2010  
DESCRIPTION: The state board of prisons rules the old Nevada state prison will stay open. Governor Gibbons is on that board and he wants to close the prison to save money, but he was outnumbered by two democratic members on the board. They voted to keep the prison open and want to find money to hire more staff at the facility.

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PROGRAM TITLE: NEWS 3 AT 11PM  
TYPE: NEWS  
DATE OF BROADCAST: July 13, 2010  
DESCRIPTION: Every politician has their idea of how to fix the massive budget shortfall. We asked Republican candidate for Governor Brian Sandoval how he would fix the hole? He said today one thing he would not do is raise taxes. If he is elected, the first challenge he and the new legislature would face would be balancing the budget.

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PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: Better than expected profits are motivating investors to bid higher on stocks.  
The recent market optimism could mean a prettier portfolio by year's end.

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PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: A boost for local business or a wasteful government program?  
Leaders with the city of Las Vegas are talking about expanding a program to spur economic development in the downtown area.  
Some parts would include the more run down areas of Las Vegas.

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PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: Town Hall meetings will be held later this month to discuss RDA. The RDA had a 28 million dollar budget last year – overseeing the allocation of grants and parcels of land or other incentives to attract businesses that might not otherwise be willing to invest in Las Vegas.

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PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: Shrinking local budgets hurt some libraries.  
Shorter hours of operation, some shutting down, staff cuts, how will your library fair?

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PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: How Nevada's 3 billion hole in the state budget is the worst in the nation.  
What services will be cut?  
Viewer email asks: "Why is increasing the gaming tax never considered – not even discussed?  
It is my understanding that large gaming companies "own" the legislatures and Governor, so this may be the reason."

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PROGRAM TITLE: NEWS 3 AT 11PM  
WAKE UP WITH THE WAGNER – 6AM

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010 / July 15, 2010

DESCRIPTION: Condo comeback for Las Vegas?  
Months behind schedule and far short of original sales, another big part of City Center is set to open this week.  
The "Veer" towers are the two condo towers that shoot off on odd angles in front of City Center.  
They are set to open this week. It's been an uphill slope for City Center to find customers for expensive residential units in the middle of the recession.

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PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: July 15, 2010

DESCRIPTION: Today, President Obama will deliver another pep talk on the economy. The president will face a tough audience. He will be in Michigan where the unemployment rate is 14 percent. The president will attend the ground breaking of a new plant that will make batteries for electric cars.

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PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: July 15, 2010

DESCRIPTION: It's Your Money: What's the solution to our state's 3 – billion dollar budget crisis?  
Food tax?  
The Nevada Policy Research Institute is suggesting the same thing.  
Jim Snyder looks into the possibility of a food tax and the Institutes plan to overhaul Nevada's tax system.

PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: July 16, 2010

DESCRIPTION: Last night Congress passed the most sweeping overhaul of Wall Street since the Great Depression. The new measure is designed to protect us against hidden fees and will make buyers prove up front that they can afford the loan. It also promises no more bailouts. The President is expected to sign the new law on Wednesday.

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PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: July 16, 2010

DESCRIPTION: Local commercial and industrial companies along with local resorts will soon have more options when it comes to recycling. Merger of Republic services with the commercial recycler Evergreen recycling will share facilities and innovate new recycling options in the near future.

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PROGRAM TITLE: NEWS 3 AT 11PM  
TYPE: NEWS  
DATE OF BROADCAST: July 16, 2010  
DESCRIPTION: Our series of reports this week on the state's three billion dollar budget hole has some viewers questioning our reporting.  
Jim Snyder speaks with the source of that big number of 3 billion dollars.

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PROGRAM TITLE: NEWS 3 AT 11PM  
TYPE: NEWS  
DATE OF BROADCAST: July 16, 2010  
DESCRIPTION: Gas prices are on the rise in the valley. The national average hit 2.72 today – a one cent jump from last week. It's about 25 cents more than this time last year. Here in the valley were paying on average about 2.85. Prices are expected to remain steady through Labor Day.

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PROGRAM TITLE: NEWS 3 AT 6PM  
TYPE: NEWS  
DATE OF BROADCAST: July 17, 2010  
DESCRIPTION: \$3 billion dollars...that's the size of the hole in the two year state budget lawmakers will have to fill next spring. 3 billion is the amount needed to run the state of Nevada for a year.

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PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS  
5AM / 6AM  
TYPE: NEWS  
DATE OF BROADCAST: August 18, 2010  
DESCRIPTION: Clark County is taking another step to balance the budget with the help of Park Police.  
Today the Clark County Commission is expected to approve an agreement with the Park Police Association.  
They have agreed to a 4 percent salary cut and benefit cuts. Park Police will also take a week of unpaid furloughs.  
The county is expected to save over 100 thousand dollars with these cuts.

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PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS  
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: August 17, 2010

DESCRIPTION: If you missed two mortgage payments  
you become a foreclosure risk.  
Here in Nevada we lead the nation in  
falling behind on our house payments.  
How far behind are we, compared to the  
national numbers?

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PROGRAM TITLE: NEWS 3 AT NOON / News 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: August 17, 2010

DESCRIPTION: On the brink of foreclosure? New help  
arrives for locals struggling to stay in  
their home and a new effort to fight  
foreclosure fraud.  
On-line effort to help those in need.

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PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS 6AM  
NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Mortgage rates are at the lowest they have been in decades and that has pushed up the number of mortgage applications.  
The number of Americans applying went up 13 percent last week.  
The average rate for a 30-year fixed loan is about 4.6 percent.

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PROGRAM TITLE: NEWS 3 AT 11PM  
NEWS 3  
WAKE UP WITH THE WAGNERS

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010 / August 19, 2010

DESCRIPTION: Good news tonight for the tens of thousands of Nevada residents who stopped receiving unemployment benefits last month when the federal government was voting on an extension. The checks are going out and the Department of Employment Training and Rehabilitation is also offering a new way to get those benefits back.

PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010

DESCRIPTION: The final set of rules instated under the Credit Card Act begin to take effect this weekend.  
You can expect to see reasonable penalty fees.  
In most cases issuers will not be able to impose a fee higher than the amount of the violation.  
Plus, fees for not using you're your credit card will be eliminated.

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PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010

DESCRIPTION: A few months of economic improvement has now given way to a second round of economic uncertainty. The under of Americans applying for jobless benefits hit 500 thousand last week – climbing to a nine month high.

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PROGRAM TITLE:

NEWS 3  
WAKE UP WITH THE WAGNERS  
5AM / 6AM  
NEWS 3 - NOON / 5PM / 6PM

TYPE:

NEWS

DATE OF BROADCAST:

August 20, 2010

DESCRIPTION:

Homeowners across the valley are getting foreclosure notices everyday but this weekend you can take steps to make sure you are not one of them. Local real estate experts are teaming up to hold a Town Hall Meeting. 10am to noon at the Red Rock Resort. You'll get a chance to meet with attorneys, financial advisors and mortgage specialist.

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PROGRAM TITLE:

NEWS 3 AT 5PM / 6PM / 11PM

TYPE:

NEWS

DATE OF BROADCAST:

August 20, 2010

DESCRIPTION:

14.6 percent - Las Vegas has the highest unemployment rate of any major metropolitan area in the nation. Jobs lost in construction remained a major factor in the rise in unemployment. The construction industry lost another 15-thousand workers.

PROGRAM TITLE: NEWS 3 AT 11PM  
TYPE: NEWS  
DATE OF BROADCAST: August 20, 2010  
DESCRIPTION: Good news for you wallet. Labor Day weekend is in two weeks and those driving out of town might save a couple of bucks at the pump. Triple A tells NEWS 3 the national average on gas prices has fallen more than four cents a gallon in the past week.

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PROGRAM TITLE: NEWS 3 AT 11PM  
TYPE: NEWS  
DATE OF BROADCAST: August 20, 2010  
DESCRIPTION: Sticker shock?  
Fees are now a fact of life for anyone buying an airline ticket.  
Story explores addition fees and how to save.

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PROGRAM TITLE: NEWS 3 AT NOON / 4PM / 11PM

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: The Plaza in downtown Las Vegas is laying off 400 workers as the property gets ready for a major renovation. The hotel is closing its' one thousand room hotel tower, and the shutdown could last a year. The casino and restaurants will remain open. The Plaza's hotel and layoffs will begin, in early November

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PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: Local sport books are already seeing an up tick in business thanks to football fans. Some in the industry say there are indications already this year will exceed last year's numbers.

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PROGRAM TITLE: NEWS 3 AT 4PM  
TYPE: NEWS  
DATE OF BROADCAST: September 13, 2010  
DESCRIPTION: President Obama is pushing hard to raise taxes on the richest 2% to 3% of Americans.

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PROGRAM TITLE: NEWS 3 AT 6PM / 11PM  
TYPE: NEWS  
DATE OF BROADCAST: September 13, 2010  
DESCRIPTION: "Viva Las Business" – the Las Vegas Chamber of Commerce begins their new push to jump start the local economy. It encourages residents and companies to buy locally.  
The chamber also unveiled what it calls its' "Small Business Comeback Kit" which offers tools for new and existing local businesses.

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PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: Gas prices are up after a major pipeline shuts down.  
Crews are still working on the broken pipeline in the mid west where about 61-hundred barrels of crude oil spilled last week.

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PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS  
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Some six and a half millions dollars in stimulus money has gone into the beautification along the west leg of the U-S 95.  
A viewer writes to NEWS 3 asks why they would paint rocks and hopes the county stops "the nonsense."  
Beauty is in the eye of the beholder and the county Public Works hopes drivers will find it attractive.  
County also installed native plants.  
(Story breaks down the improvements and costs of each location)

PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS  
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: The debate over tax cuts heats up today on Capitol Hill.  
In Washington Republicans are back from a summer break and trying to convince America that tax cuts for the rich are good for everyone.  
The Obama administration says extending the Bush-era tax cuts for voters making over 250-thousand dollars is "unaffordable."

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PROGRAM TITLE: NEWS 3  
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Job openings for the valley's scariest workers...Fright productions is hiring temporary workers to fill Binion's Haunted Casino.  
They are looking for "scary" greeters and hosts.  
The job fair starts this morning at 10am and runs through 1pm. 18 or older to apply.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: The board of the Las Vegas Convention and Visitor Authority voted a few hours ago to spend money to host the 19<sup>th</sup> Worldwide Route Development Forum in 2013.  
It's a big deal for airlines, airports and tourism officials.  
It's where deals are made and where Las Vegas can attract more international flights.

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PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Americans are losing faith in the stock market according to a new survey from the Associated Press and CNBC - which finds more than 50 percent of Americans do not think the stock market is fair to everyone.

PROGRAM TITLE: NEWS 3 AT NOON  
TYPE: NEWS  
DATE OF BROADCAST: September 14, 2010  
DESCRIPTION: Planet Hollywood may be getting a face-lift.  
Harrah's Entertainment wants to update the front of the resort.

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PROGRAM TITLE: NEWS 3 AT 4PM  
TYPE: NEWS  
DATE OF BROADCAST: September 14, 2010  
DESCRIPTION: The 3-Billion Dollar Budget hole in the state's budget – A conservative Las Vegas think tank disputes the number. NRPI states the number is closer to one and a half billion dollars. (Story explains)

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PROGRAM TITLE: NEWS 3 AT 4PM / 5PM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Lawmakers to discuss the budgets for state agencies tomorrow morning at 9am at the Grant Sawyer Building.

5PM UPDATE: 3 Billion Dollar Hole – breakdown of budgets.

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PROGRAM TITLE: NEWS 3 AT 5PM / 6PM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Is it time to consolidate the four fire departments in valley into one?

NEWS 3 has learned state lawmakers will consider the idea in their next session.

Assemblyman Tick Segerbloom is requesting a bill drafted on the idea of blending the Clark County, Las Vegas, North Las Vegas and Henderson fire departments into one agency.

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PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: The Las Vegas Business Press reports the World Market Center has defaulted in mortgages for two of its three huge facilities downtown.  
The two loans total more than 560 million dollars.

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PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: September 15, 2010

DESCRIPTION: Two master planned communities in the valley have been named some of the top home sellers in the nation.  
The entire city of Las Vegas benefits from these sales.

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PROGRAM TITLE:

NEWS 3  
WAKE UP WITH THE WAGNERS  
5AM / 6AM

TYPE:

NEWS

DATE OF BROADCAST:

September 16, 2010

DESCRIPTION:

A new bill would reduce tax burdens, increases deductions for start-ups and encourages investment in small business.  
Local business owners say it would definitely make things easier.

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PROGRAM TITLE:

NEWS 3 AT NOON

TYPE:

NEWS

DATE OF BROADCAST:

September 16, 2010

DESCRIPTION:

Nationwide more people lost their homes last month – but here in Las Vegas the opposite was true. According to Realty-Trac Las Vegas foreclosures dropped 25 percent in August compare to a year ago.



PROGRAM TITLE: NEWS 3 AT NOON / 4PM / 11PM

TYPE: NEWS

DATE OF BROADCAST: September 16, 2010

DESCRIPTION: New numbers are out on poverty: 14.3 percent nationwide live in poverty, 50.7 million Americans lack health insurance, and the median household income is now just under 50k a year.

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PROGRAM TITLE: NEWS 3 AT 5PM / 6PM / 11PM

TYPE: NEWS

DATE OF BROADCAST: September 17, 2010

DESCRIPTION: IT'S YOUR MONEY

The high cost of unemployment insurance and Nevada's unemployment insurance fund is in deep water. The state owes the federal government five hundred million now and that could climb to a billion. While a lot of people think employees pay into that fund, it's actually employers that pay a tax for each worker they have.

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PROGRAM TITLE:

NEWS 3 AT 6AM / 9AM

TYPE:

NEWS

DATE OF BROADCAST:

September 18, 2010

DESCRIPTION:

Forbes Magazine has come out with the  
its top eight cities for jobs and most  
were south. (List cities rankings)